



Rotary District 5440
 April, 2009
 Magazine Month

THE COWBOY DIARIES



Inside this issue:

Conference Speakers	2
D5440 GSE Team	3
District Conference	3
International Convention	3
A Profile in Family Spirit	4
Windsor Re-Leaf	5
Pack2School Program	5
FC Past President's Dinner	6
Akumal Project	7
Drowning in E-mail?	8
District Updates	9
Club Attendance	9
District Calendar	10
Foundation Recognition Pts	10

District Conference Dress

*Business casual for all day-time sessions.
 *Friday evening at the Cowboy Bar – Western casual.
 *Saturday night: “Black Tie and Boots Banquet” Western Formal; Gentleman – Suit or Sport coat with a touch of western; Ladies – Dressy western or cocktail with a touch of western.

Visit www.rotary5440.org for an updated agenda.



Susie and Stu Palmer

Dear Fellow Rotarians,

Welcome to spring. With our recent snowstorms, we wonder why the green grass

and tulips are being delayed under layers of snow. Look on the bright side. We've got more time to sit back, enjoy the roaring fire and pick up our copy of The Rotarian magazine; the one with Archbishop Tutu on the front!!

Read about the many good works by Rotarians around the World. There is a fine article (page 30) about the idea that the way to have healthy children is to make sure you have healthy mothers. Take Haiti for instance, where a program is underway, called the **Partners in Health** that addresses many issues, including *Mother-to-Child HIV Prevention*. I'm partial to what is happening in Haiti as I was made aware in 2006 of the island's many needs by PDG Geri Appel, one of my two District Governor training leaders. Geri's Wichita, KS Rotary

From the Trail

By DG Stuart Palmer

Club created a very successful Haitian solar oven project since wood was a scarce fuel source. As a result, at the International Assembly of Governors I chose to honor my fellow district governors by having 532 trees planted as a means to generate much needed vegetation in this poorest of Western hemisphere countries.

Check out the article on page 19. We are proud that a District 5440 program has been highlighted. Rotarians in Ft. Collins are praised for their Four-Way Test program that has been provided to area ninth graders since 1994.

And then there is the feature article on page 42 about Archbishop Desmond Tutu who claims that, “If we ever hope to have peace, we must commit to defeat poverty.” Tutu will be featured speaker at the Rotary *International* Convention in Birmingham, England in late June. Hopefully, many of you have considered going to join the 25,000 expected at this year's

convention. (Next year is Montreal.)

Finally, read about the 32 different Rotary magazines distributed to Rotarians in more than 130 countries and written in 25 languages (page 48). I think it is time to curl up in front of the fire and learn more about my wonderful World of Rotary.

Don't let me forget, it is a short few weeks before we gather at our District Conference in Jackson Hole. Don't miss this exciting weekend of events where we meet as friends to celebrate this year's many accomplishments and solidify our commitment to **Service Above Self**. To all the Past District Governors before me, I thank you for your leadership of this great Rotary District of ours. We look forward to tipping our cowboy hats to you in Jackson.

Susie and I will see you down the trail,

DG Stu

Rotary District 5440 Conference Speakers



RI President's Representative Jack and Ina Forrest

Jack's list of Rotary International credentials is the quintessential record of Rotary service. A Rotarian since 1964, he is a member and past president of the Rotary Club of Mexia. Service to Rotary International includes: District Governor, Director, Executive Committee Chairman, Chairman and Moderator of the International Assembly, International Convention Chair, Trustee of TRF, member of various RI committees, Aide to the Chairman of Trustees of TRF, Aide to the President and Advisor to the 2009

International Convention.

He is also the recipient of the Rotary Foundation Citation of Meritorious Service, the Distinguished Service Award, the "PolioPlus Pioneer" designation and RI's prestigious **Service Above Self Award**.

He delights in his family, with Ina Beth, his wife of 59 years and his 2 children, 7 grandchildren and 4 great-grandchildren.



PDG Olimpio Crisostomo and Francisca Ribeiro

Olimpio joined Rotary in 1979 and has served his community as club president (1984-1985), district governor of D4470 (2001-2002), DGSC chair (2004-2007 and 2008-2009), GSE team leader to D9600 in Australia (2005), and DRFC chair (2005-2008).

Olimpio has been married to Francisca for 46 years. They have four children, all of whom have been involved with Rotary from volunteering in the community to their son being a club president in 2008-2009. All the Ribeiro family, including five grandchildren, are Paul Harris Fellows, making Olimpio a Rotary Foundation Major Donor.

Olimpio's presentation at our district conference will focus on the nearly 25 matching grants that were initiated by D5440 clubs in cooperation with various clubs in D4470 over the past decade. He will also address how those projects have been particularly important in meeting the needs of the poor and for the many communities who rely so heavily on the assistance of Rotarians who bring hope and joy with their spirit of caring and commitment to a life of Service Above Self.



PDG Rosemary Aragon, District 5030

Rosemary is a third generation District Governor with her grandfather first holding the title in 1920. Her husband is an honorary Rotarian and her son and daughter-in-law are Rotarians.

She has been married over forty years to Luis Aragon. Rosemary, her husband, her two sons, daughter-in-law, and grandson are all Paul Harris Fellows. Rosemary and Luis are Bequest Society members. She is a member of the Paul Harris Society.

Membership is one of her areas of expertise. She served three years as the Membership Coordinator for Zone 23 (Washington, British Columbia Canada, Oregon, Northern California and Western Nevada) completing that assignment in June 2008. She has become an expert in Generational Diversity. This, coupled with her extensive membership knowledge provides us with a timely resource as our clubs wrestle with member retention and growth.



PDG Gregg and Pam Podd

Greg Podd has been a Rotarian since 1982, having served as President (Phoenix Camelback Rotary Club 87-88) and Governor of District 5510 (2003-2004). Greg has been involved in every level of Rotary International Service, most notably:

President's Representative for five RI Presidents; current member of the RI Finance Committee and the RI Investment Committee; currently the Regional Rotary International Membership Coordinator (RRIMC). He is a leadership trainer at the zone level. His credentials go on and on and speak

volumes for his professional and volunteer life, as he exemplifies "Service Above Self".

Greg has been married to Pam for 33 years and they have three children; all are Paul Harris Fellows. Greg is a CPA and a Personal Financial Specialist, with his own practice.

He is a recipient of the prestigious Rotary **Service Above Self Award**. Greg will share with us his secrets of being a true Rotarian and remind us of why we have a passion for Rotary.

District 5440 Group Study Exchange Team

By Stuart Palmer, District Governor

During the past few months, our D5440 Rotary Group Study Exchange (GSE) team has been preparing for their four week cultural experience to southern Chile, flying to Santiago on April 25th. We caught up with them in Jackson Hole in late March during their final preparation meeting. The Ft. Collins members could not get to Jackson due to a big winter storm, but through the use of computer technology, the team used SKYPE to have a very productive meeting. Each presented their personal slide presentation in Spanish, as though they were addressing a Rotary meeting in one of the many Chilean communities they will visit.



Left to Right - Team members Libby Foster (Steamboat), Team Leader Sandy Evans-Hall (Steamboat), Amy Widener and Michelle Kidd both of Jackson. Live on the computer screen were Alternate team member Paul Schonfeld of Ft. Collins, Alternate Team Leader PP Chuck Rutenberg (Ft. Collins) and team member Joyanne Siripachana of Ft. Collins

Rotary's International Foundation funds the Group Study Exchange (GSE) program. A team is assembled in each of the 530 Rotary districts around the world. This unique cultural and vocational exchange opportunity for businesspeople and professionals between the ages of 25 and 40 who are in the early stages of their careers is one of many Rotary programs that encourages better world peace and understanding. The program provides travel grants for teams to exchange visits in paired areas of different countries. For four to six weeks, team members experience the host country's culture and institutions, observe how their vocations are practiced abroad, develop personal and professional relationships, and exchange ideas.

In a typical four-week tour, applicants participate in five full days of vocational visits, 15 to 20 club presentations, 10 to 15 formal visits and social events, two to three days at the district conference, three to four hours per day of cultural and site tours, and three to four hours per day of free time with host families.

For each team member, the Foundation provides the most economical round-trip airline ticket between the home and host countries. Rotarians in the host area provide for meals, lodging, and group travel within their district. This year's pairing brought together District 5440 (WY, northern CO, eastern ID and western NE) and District 4350, the southern-most district of

four districts in the Spanish speaking South American country of Chile.

A Chilean exchange team will arrive in Wyoming on April 26th and come to Jackson Hole to make their presentation to Rotarians gathered at their annual conference at Snow King Resort, April 30 - May 2.

Rotary District 5440 Conference
Jackson Hole Wyoming @ Snow King Resort
April 30 - May 2

Join us in Jackson for a Rotary Rendezvous
&
Some Good Old Fashioned Western Hospitality

Sponsored By:
Rotary Club of Jackson Hole, Rotary Club of Jackson Hole Supper,
Rotary Club of Jackson Hole Breakfast
Rotary Club of Teton Valley, Rotary Club of Star Valley

birmingham
21-24 JUNE ENGLAND
2009 100TH ROTARY INTERNATIONAL CONVENTION

Be a part of history and celebrate the 100th Rotary convention, which will take place in Birmingham, the heart of England!

Information available at this link just copy and paste into your browser:
<http://www.rotary.org/en/Members/Events/Convention/Pages/ridefault.aspx?housead>

Fort Collins Rotary After Work (RAW)

A Profile in Family Spirit

By Judy TeSelle, Club President Elect

Ft. Collins Rotary After Work (RAW) may be the smallest Rotary Club in town, but it certainly has a big heart. When the category 4 tornado thundered through on May 22, 2008, RAW members were the first to call member Judy TeSelle, residing in Windsor, with offers of a place to stay. Post damage assessment revealed hundreds of families in need of basic necessities. The Windsor Rec. Center organized teams of volunteers to sort clothing, toiletries, etc. for distribution. Tara Porter, PP Bill Krupke and PE TeSelle volunteered, not only to sort items, but also to help with the cleanup of nearby farmland in hard hit Gilcrest. It was quite a beginning to the summer of 2008.

Later in the summer, the Club was kept busy working security for New West Fest and Brew Fest in Old Town Ft. Collins; volunteering at Horsetooth Reservoir in support of the Ft. Collins Swim; we sponsored the Big Kahuna Golf Tournament at Pelican Lakes Golf Course in Water Valley, raising funds for Hope Lives Breast Cancer Support Center and Nature's Own in Old Town Ft. Collins hosted Idea Wild for a pre-Christmas shopping spree to assist RAW member Wally VanSickle's continuing effort of small grant funding for worldwide conservation research. With a major focus on youth, RAW supported the Centennial High School Youth "Roads Scholar" Program. The club is also heavily involved in RYLA, Young RYLA and the Summer Youth Exchange Program.

Young RYLA Director Dave Boon, with the help of wife June Boon and several counselors, had their hands full teaching leadership, having fun and keeping up with all of that energy at the camp in Larkspur. RYLA activities rounded out the leadership training for those fortunate enough to be chosen for the life-changing experience.

Marji and Mike Trinen hosted Ikumi Yoshida, Ambassadorial Scholar from Japan. Marji is a RAW member and is Ikumi's counselor, while Mike belongs to the Ft. Collins Breakfast Club. They traveled to Mexico at Christmas giving Ikumi a unique international perspective.



District Rotarians, including After Work Club Past Club President Bill Krupke (center), pose with RI President D.K. Lee during a recognition of Korean War Veterans in Fort Collins

PP Bill Krupke was honored as one of several Korean War Veterans when RI President D. K. Lee visited Ft. Collins for the Foundation Luncheon in January.

2008 Summer Youth Exchange Student, Ross Payton, traveled to Germany. He returned with his exchange brother and the two gave a superb program to the club.

With the assistance of RAW member Brittanie Saunders, our 2009 Summer Youth Exchange Student Julia Payton will travel to the Czech Republic. Her two older brothers were also exchange participants hosted by RAW. Harrison Payton took part in the first District exchange to Japan several years ago. The exchange resulted in a lasting friendship with Toichi Kitanaka, the youth exchange coordinator for his district. Toichi and 7 countrymen visited the US for the Rotary International Convention in LA and took a side trip to Colorado. President Bill Emslie hosted the group at his farm where a friendship tree was planted.

RAW will sponsor outgoing GSE team member, Joyanne Siripachana, from Ft. Collins. Joyanne is an elementary teacher in the local school district and is very excited about going to Chile as Rotary GSE team member.

The club is also involved in three international projects including a club initiated project to send medical equipment to Madonna Hospital in Nigeria, a RI project to support the development of a well for a village water supply in Africa and a book drive to support literacy in Johannesburg, South Africa. Even with all this, RAW was able to sponsor a Shelter Box and exceeded its pledge to the RI foundation. Every member of the club contributes toward becoming a Paul Harris Fellow.

Having saved the best for last, the Sixth Annual Black Tie Bingo is just around the corner . . . literally. It will be held on Saturday, April 4 at the Rio, Agave Room, in Ft. Collins. It is the premier fund raiser of Rotary After Work and is a joint effort of the club, but coordinated, a truly difficult assignment, by Ann Marie Gage of Idea Wild. BTB is a great evening of bingo games, live and silent auctions, prizes and superb food donated by area restaurants. Boys and Girls Club of Ft. Collins, Idea Wild and RAW share in the revenues which will support local youth, international projects and RAW projects in 2009-10.

Rotary Club of Windsor Helps Residents with Landscaping Loss

By Susan Van Deren, Club President



The Windsor Rotary Club is actively working on the Rotary "Re-Leaf" Project. It is estimated that Windsor lost almost 3,000 trees during the May, 2008 tornado.

Many Windsor residents lost or sustained severe damage to trees, shrubs and lawns and have no insurance coverage for this type of loss. It is estimated that replacing landscaping will cost \$3,000 to \$15,000 per household. Because of safety issues from glass, insulation and other debris imbedded in the turf during the storm many residents have to totally replace lawns.

The Windsor Rotary Club initially received \$15,500 from clubs in the area, including a \$5,000 donation from the Rotary Club of Loveland Foundation, a \$5,000 donation from the District 5440 Foundation and \$2,000 from the two Cheyenne Clubs.

The Windsor Club initially planned to help residents replace trees; however, the Windsor Community Foundation contributed \$15,000 and the Long Term Recovery Team contributed an additional \$15,000 to the Project; making it possible to help with additional landscaping needs.



Approximately \$30,000 in gift certificates to area nurseries, garden centers, a sod farm and landscape supply company have been distributed to sixty residents. Currently, the Rotary "Re-Leaf" team is taking additional applications to assist more residents and distribute the remaining \$15,000.

The Windsor Rotary Club, with volunteers from other Rotary Clubs in Northern Colorado and Cheyenne will be helping twenty residents with planting assistance on April 18th. Approximately eighty area Rotarians have signed-up to help. Volunteers will be planting trees and shrubs, annuals and perennials, laying sod and spreading rock. Breakfast and lunch will be provided.

Rotary Club of Windsor President, Susan Van Deren says, "the residents are thrilled to receive this type of assistance. It is also great to see the spirit of Rotary shine

through this project with much help from other clubs." Recently, the Windsor Rotary Club was recognized for their efforts and received "The Helping Hand" award at the annual Windsor Chamber of Commerce dinner.

Fort Collins Breakfast Rotary Club sponsors Pack2School Program

The Fort Collins Breakfast Rotary Club is proud to be a major sponsor for the Pack2School Program where a record 822 students received new school supplies this year! Organized by the Education & Life Training Center (ELTC), the

Pack2School Community Service Project has offered backpacks filled with school supplies to low-income families in Larimer County, Colorado for more than thirty years. The project's objective is to procure and collect the required school supplies, along with supplemental books, dental, hygiene and clothing supplies, and distribute them to children in grades K-9. The procedure is unique in that it allows the children to pick out or "shop" for their preferred styles and colors of supplies. The students pay just \$5 per backpack, which clearly does not cover the cost of the supplies, but works to instill a sense of ownership and accountability in the child, while alleviating the embarrassment or stigma of having to ask a teacher or school administrator for supplies. At this year's event, one mother said, "This is a very positive experience. You are treated so great here. I am just so grateful."

Four of the ten board members of ELTC are Rotarians, two from the Rotary Club of Ft. Collins Breakfast and two from the Rotary Club of Ft. Collins - Foothills. They lend their *Service Above Self* attitude to the Board to ensure education and literacy is promoted for all children in the Ft. Collins area.



Past President's Dinner Rotary Club of Fort Collins Passing the Baton in Style

By Jan Bertholf, Club President

Fort Collins—The annual transition of leadership can be intimidating if done alone—but with the help of the Past Presidents, the new Rotary year can be a guaranteed success.

President-Elect Melanie Chamberlain of the Rotary Club of Fort Collins sent out formal invitations to all the past president's and the board of directors for the club's Annual Past President's Dinner. She hosted a well planned evening of fellowship and poignant discussion. The result: a sense of direction and support for the new Rotary year for the Rotary Club of Fort Collins.



Melanie Chamberlain
President Elect

The evening followed Rotary protocol with the ringing of the bell, the invocation and pledge. A well chosen meal was followed by a snapshot of Melanie's leadership direction—but the evening's design was centered around table discussions and idea formulation from these most experienced Past Presidents.

Melanie selected 12 discussion topics such as Membership, Public Relations, Fund-raising, RI Foundation, Retention, Weekly Programs, and Meeting Format. A current Board Member was positioned at each table to act as table secretary and give a report to the entire room. Having an open bar during a reception time helped to "soften up" and guarantee the free-flow of ideas.

lows-
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First Row: John-David Sullivan, Charlie Peterson, Judy Boggs, Susie Ewing, Shelly Godkin, Gene Markley, Max Getts, Joe Looper, Second Row: Millard Penney, Jan Bertholf, John Roberts, Bill Moellenhoff, Ken Teumer, Neal Carson, Ron Stoops, Bob Eatman, and Chuck Rutenberg.

These experienced Past Presidents and three Past District Governors contributed to some significant ideas among which are the following:

1. In the face of tough economic times, the club must respond with a membership category similar to the "Medical Leave of Absence" that will keep our veteran members who are on fixed incomes.
2. Fund-raising activities are best done when the community is involved.
3. Although this year's programs have been high quality and many on "sobering subjects," We need to have more entertaining programs.
4. Maintain the inertia we have in our fund-raising efforts.
5. Initiate a 5-minute Board Meeting review to keep the club informed.
6. Annual Budget and Program meeting to get "club buy-in."
7. For new members have both a mentor and a sponsor.
8. Maintain the emphasis on the Rotary Foundation.
9. New member "tracking system" to ensure progress: Firesides, Blue Badge, Committee involvement.
10. Get members to read their Rotarian Magazine for "worldwide" understanding of Rotary.

Akumal Project

Rotary Club of Fort Collins Foothills

By Artie Bavoso, World Community Service Chair

The Foothills Rotary Club of Fort Collins is celebrating 30 years of its existence in 2007 and is excited about what it has embarked on doing internationally to honor those 30 years of service to the community. For many years, the club has been trying to determine what it might be able to accomplish in the area of World Community Service and a few attempts were made but none with any long lasting success.



In late 2006 the committee reviewed over 60 opportunities on the Rotary International list, trying to find an international partner to work collaboratively on a community service project in their area. Eventually, due to the prior contacts of two committee members (Artie Bavoso and Ron Rockvam) in Mexico, a match was found in the Playa Del Carmen Rotary Club in the state of Quintana Roo. Specifically, the collaboration between the clubs will center on the Escuela Otuch Paal Montessori in the pueblo of Akumal, Mexico, a community about 30 minutes south of Playa Del Carmen.

This is a three-phase project, over three years. Phase I concentrated on providing school supplies for the school. The next two phases will work on improving the existing school structures and then constructing additional buildings in order to serve more children. Phase II consists of renovating one of two existing classrooms and constructing a third new classroom, a kiosk for training, meals and recreation, and a secure perimeter fence. Work could begin on this phase in late 2007. Completion of a fourth new classroom and an entrance and reception area would occur in Phase III.

Currently the school serves about 30 children, and the plan is to eventually expand the capacity to service 100. The students enrolled in the school come from the families who live in the pueblo and work in the resort areas up and down the coast. The Montessori concept is new to this part of Mexico, and it is a way for parents to become more involved in the education of their children as well as providing a viable child care solution for them. The parents pay what they can afford as long as they are willing to become involved voluntarily in some way at the school.

Early estimates are that \$60,000 will be needed to satisfactorily complete the building project, as intended, with \$30,000 coming from the Foothills Rotary Club and \$30,000 being supplied (in either cash or in-kind assistance) from the Playa Del Carmen Rotary Club.

The Foothills Club kicked off its fundraising campaign in December of 2006 with a "giving tree" concept for the school supplies. Almost \$1,500 was collected from the 102 members and these funds were sent to the Playa Del Carmen Rotary Club in two installments for the purchase of school supplies.

During the first three months of 2007, the campaign set some higher sights and focused on a "student sponsorship" theme. Using the cost estimates to-date, the building project will cost about \$600 for each student to be served. An appeal was made to the club members, and as of this writing, nearly \$34,000 was raised in cash and pledges from over 60 club members for this project.

The Playa Club members (which has 20 members) intend to raise money for their portion of the project with an annual casino night; this is usually done in the spring. They also agreed to have Foothills Rotarians work with their people on the construction.

For more information, to stay in touch with the development of this project, or if you'd like to join this worthwhile effort, please contact Artie Bavoso, the Foothills Rotary World Community Service Chair.



Drowning in E-mail?

By Paul Engleman

The Rotarian, April 2009

Unless you are one of the few blithe souls who get through life without e-mail, you may sometimes wonder how you managed to communicate with friends and co-workers before it was invented. Perhaps you also wonder how you ended up buried in the stuff. Many of us are up to our virtual necks in e-mail, but as it turns out, digging out is not that big of a task – as long as you're not a procrastinator and you have a healthy willingness to throw things away.

As with any technological convenience, "e-mail can easily become the tail wagging the dog," says Sander Marcus, a psychologist and member of the Rotary Club of Chicago-Near South, Illinois, USA. "It can be a kind of fun busy work, and doing busy work can make you feel as if you're doing something important." But if you find that you spend all your time answering e-mails, he has a question for you: Is e-mail something that's helping you get your work done, or is it getting in the way of it?

"E-mail is a fabulous medium," says David Allen, author of the best-selling book *Getting Things Done: The Art of Stress-Free Productivity*. But when it comes to reading and responding to messages, most of us are in "emergency scanning mode" – searching through on-screen queues to find what's critical right now. Because of the way most e-mail programs are structured, people think they should keep messages in their inbox. "Many people make the mistake of using their inbox as a filing system," he says. "What they're doing, basically, is avoiding decisions."

Try thinking of e-mail as you do the phone. "You don't leave 400 messages on your answering machine," Allen notes. "So why would you leave 400 messages in your e-mail inbox?"

Dubbed the "oracle of organization" by *Time* magazine, Allen recommends a simple filing system. "Anything that you can deal with in less than two minutes – if you're ever going to do it at all – should be done the first time you see it," he says. The rest of your e-mails fall into two categories: those that require more than two minutes and those that represent something you're waiting on from others. Allen suggests that you simply create two separate folders – "action" and "waiting for" – and move the messages into them. The catch? You have to remember to check those folders. If you do, you will stay current and have a virtual inbox that's virtually empty.

Process your e-mail at the time of day when your energy is lowest, he adds. "If your best thinking is in the morning, that is not the time to be dealing with your e-mail."

Marcus, who specializes in career counseling at the Illinois Institute of Technology, offers some practical tips for using e-mail effectively. Before you even hit "compose new," figure out whether you could simply have a face-to-face conversation instead. "E-mail enables you to communicate with a lot of people in a significant way," he says. "But it also can be very isolating."

When you do send an e-mail, he advises, do your correspondent a favor and give it a precise subject line. Make sure your missive is succinct ("You want people to get the gist of the message without having to read very much") and well written ("People can get into trouble when they don't edit their e-mails enough – not just for spelling and grammar, but for content. Make sure you are saying what you want to say").

Tone is also important. Marcus prefers a friendly style over a too-formal one, but he cautions against trying to be funny "unless you really know how to be funny. In our society, humor can have a hostile aspect to it – most is at someone's expense." Another tip: Remember that any e-mail can be forwarded. "The Internet is not private," he notes. "My rule of thumb: If I can picture what I've written on the front page of the daily newspaper, then I'm reasonably sure it's OK to send."

Obsessively monitoring your e-mail is another pitfall of the technological age. But what constitutes obsessive behavior? If you feel like you're checking your messages too often, Marcus says, you probably are. He advises that you schedule specific times to check your inbox, ideally no more than two or three times a day.

Ultimately, whatever problems the technology has created are offset by its advantages, Marcus says. "The potential for the world of Rotary to connect has been enhanced a thousand times by the Internet and e-mail. The ability to immediately contact other Rotarians is incredibly useful."

Chicago-based writer Paul Engleman's stories have appeared in Details, the Chicago Tribune, and AARP: The Magazine.

District Updates

By DG Stuart Palmer

- 1) The Russian Folk Music group known as Souvenir has postponed their visit until next year. The world economy has taken a toll on their ability to fund their portion of the expense of coming to our district. A concert tour is being re-planned for 2010 to some of the major communities in Wyoming and Colorado.
- 2) If you are planning to attend the Rotary International Convention in Birmingham, England in mid-June, please contact Kellie Tovar at the district office at rotary5440@yahoo.com or call 970-506-4724.
- 3) Looking for transportation to the District Conference in Jackson Hole? There remain seats on the charter bus starting in Loveland and stopping in Ft. Collins, Cheyenne and Laramie. Roundtrip cost is \$125. Contact Kellie Tovar or fill out a form from our district homepage at www.rotary5440.org
- 4) The 2009 Public Relations (PR) grant (\$5000) we received from Rotary International is designed to assist districts to reach the general public by promoting Rotary and improving Rotary's public image. The grant funds enable districts to place newspaper supplements in our communities. This is the last call for clubs to participate and receive reimbursement for their expense of newspaper supplements/ads. Contact Robin Mundell, D5440 PR Chair at 307-473-7219 or DG Stu Palmer, 307-733-6391 with your immediate request to partici-

Club Attendance and Membership - February, 2009

Let us work hard to maintain positive growth in membership!

ROTARY CLUB	Feb - 09 Attendance	Feb - 09 Members	July - 08 Members	Change YTD	Change Per Mth	ROTARY CLUB	Feb - 09 Attendance	Feb - 09 Members	July - 08 Members	Change YTD	Change Per Mth
Buffalo	60.74	34	34	0	+1	Lander	59.09	66	69	-3	0
Casper	42.04	183	192	-9	-4	Laramie	55.17	103	106	-3	-1
Casper 5 Trails	48.50	66	64	+2	0	Laramie Sunrise	57.00	28	24	+4	0
Cheyenne	58.00	206	213	-7	-3	Loveland	86.00	188	183	+5	0
Cheyenne Sunrise	83.33	32	30	+2	+1	Loveland Mtn View	67.51	46	47	-1	+2
Cody	90.00	70	70	0	-1	Loveland TV	56.76	34	44	-11	-3
Craig	Not Rep'd	21	19	+2	0	Morrill	Not Rep'd	18	16	+2	0
Douglas	64.25	39	43	-4	+1	Powell	60.00	28	29	-1	+1
Estes Park	75.20	146	143	+3	0	Ranchester/Dayton	68.00	23	20	+3	0
Estes Valley Sunrise	97.00	65	61	+4	-1	Rawlins	46.88	31	28	+3	0
Evanston	82.00	41	42	-1	-1	Riverton	58.50	50	49	+1	0
Ft. Collins	67.00	194	187	+7	-1	Rock Springs	59.82	29	27	+2	0
Ft. Collins After Work	45.65	23	23	0	0	Scottsbluff/Gering	Not Rep'd	115	117	-2	0
Ft. Collins Breakfast	73.79	70	68	+2	0	Sedgwick County	70.00	23	23	0	0
Ft. Collins Foothills	64.73	108	115	-7	-1	Sheridan	50.00	130	134	-4	0
Gillette	40.00	67	62	+5	-1	Ski Town, USA	73.34	30	30	0	0
Gillette-Energy	55.00	55	54	+1	+1	Star Valley	48.00	16	16	0	0
Greeley	48.00	152	155	-3	-4	Steamboat Springs	69.82	84	89	-5	-2
Greeley After Hours	67.39	23	24	-1	0	Sterling	45.27	40	40	0	+1
Greeley Centennial	59.75	106	112	-6	0	Teton Valley	58.00	38	37	+1	0
Greeley Redeye	87.25	32	30	+2	0	Thermopolis	61.00	29	29	0	0
High Plains (Eaton)	71.20	27	30	-3	-1	Torrington	62.00	70	67	+3	0
Jackson Hole	50.00	197	196	+1	0	Windsor	64.00	36	35	+1	+1
Jackson Breakfast	72.00	16	13	+3	+1	Worland	Not Rep'd	39	39	0	0
Jackson Supper	62.50	36	32	+4	0						
Johnstown/Milliken	64.00	13	19	-6	-3	TOTALS		3342	3352	-10	-16
Kemmerer	75.00	26	25	+1	0						

DISTRICT CALENDAR

April - Magazine Month

25 - Ambassadorial Scholarship, Rotary Grants for University Teachers and Rotary World Peace Scholarship. Interviews in Greeley/Fort Collins area.

30-May 2 - District Conference, Jackson, WY

May - District Convention Month

1 - Memo of club visits due from Assistant Governors

2 - Estes Park Rotary Club 21st Annual Duck Race - Ducks drop at 1:00 pm

June - Rotary Fellowships Month

6 - Installation Dinner for incoming District Governor David Scriven, sponsored by Casper Rotary Clubs, Casper, WY

15 - Nominations for Citation of Meritorious Service due

21-24 - RI Convention, Birmingham, England

30 - End of fiscal year - all gifts must be received at TRF by 10:00 am in order to count towards 2008-09 Rotary year.

To submit articles for this publication,
please contact Stuart Palmer or
Kellie Tovar.

We're on the web
www.rotary5440.org

Foundation Recognition Points

By DG Stu Palmer

So what really is a Foundation Recognition Point (FRP)? Here is the simple answer: Once you become a Paul Harris Fellow, every dollar you contribute to the Annual Programs Fund **over and above the original \$1000 credits you with an FRP to give away**. Clubs also are credited with FRPs as they contribute to the APF.

The important aspect of this article is that the guidelines for use of FRPs will change beginning July 2009. It is highly recommended that you judiciously use your points NOW as the criteria for transfer increases to a minimum of 500 FRP in July. As club presidents, secretaries and foundation chairs within your club, you have access to the Club Recognition Summary report generated by The Rotary Foundation. This report details the PHF status of your members, their total contribution amounts and any FRPs they and your club have. Great – now what? Use them! Every one of us has someone, be it a family member, friend or business colleague who has meant something to us and without whose support, we would not be the Rotarian we are today. Use these points to honor your spouse or other family members by making them a Paul Harris Fellow. Do the same for a friend or someone in the community who has done something you feel is significant and worthy of recognition. Who knows, this may be the catalyst for them becoming Rotarians.

If your club has FRPs, use them to match new member contributions to move the new member toward PH status sooner. As an example you have a new member and they contribute \$100 (remember Every Rotarian Every Year - EREY). You can match that with 100 FRPs and they are now that much closer to becoming a PHF. This use of FRPs has successfully instilled a passion for the new club member to annually contribute to The Rotary Foundation. Another way to use FRPs is to help a member achieve PHF status or to the next level of multiple PHF. If they have contributed \$800 over time, encourage them to contribute \$100 and match that with 100 FRPs and presto, they are now a Paul Harris Fellow. This can also be done if several members of a club all transfer some FRPs to another member to recognize that person for some outstanding achievement.

One often overlooked aspect of the Foundation Recognition Points is those belonging to recently deceased members. The current foundation guidelines allow for these to be transferred to anyone. Transferred FRPs can only go to an individual account – not to a club or district. Deceased members can also be **honored** as a Paul Harris Fellow with the transfer of FRPs. These are a few of the basics for use of the Foundation Recognition Points. Use them. If you have questions or need help contact PDG Bill Pettus, D5440 Foundation Chair, wandnpettus@aol.com, telephone 307-733-4904.