



THE RHINO EXPRESS

Rotary District 5440
September, 2009
New Generations Month



DISTRICT GOVERNOR'S MESSAGE

By DG David H. Scriven



DG Dave & Janice Scriven

Fellow Rotarians,

As I mentioned in the last newsletter, the Matching Grants funding from RI was reduced by 70 percent and low and behold, they have run out of money. We still

plan to use all of our DDF it will just have to be without the RI grant. Some of the details are still being worked out on the mechanics of how that will work but we do know that the project has to be at least \$10,000. We'll get the rest of the details out as quickly as possible. We still have funds available for District Simplified Grants but if you want one, you'll need to hurry. You can see a list of the approved grants on the website.

Excitement is in the air for the October End Polio Now fundraisers. Several clubs have a whole schedule of events leading up to the 24th of October and a few



Pictured is DG Dave, AG Wayne and Morrill club members Dick and Steve at the Morrill Centennial Project where we were looking at ways to expand the project with a District Simplified Grant.

events scheduled after that day. It has been fun seeing the enthusiasm among the clubs. We are seeing spaghetti dinners, wine tasting, BBQs, fun runs/walks, movies showing "The Final Inch" and lots of Purple Pinkie Projects. We heard about a couple Purple Pancake Breakfasts. The Scottsbluff/Gehring

Club has teamed with the Morrill Club to buy purple shirts and the Loveland clubs have purple T-shirts. Don't forget to buy your Polio Posters listed in the website. They show the progress we've made since 1985.

It is with sadness that I announce the death of Olimpio Ribeiro, PDG D4470. Those attending this year's District Conference in Jackson had the pleasure of meeting Olimpio and his lovely wife Francisca. Please include Francisca and her family in your thoughts and prayers.

Our club visits are now up to 22. Since our last newsletter, we have visited Sedgwick County, where we saw a great example of a reverse grant in the Hippodrome Theater Building, Sterling, Buffalo, Douglas, Rawlins, Gillette Energy, Scottsbluff/Gering and Morrill.

It's not too early to register for District Conference. Early registration is available on the website, www.rotary5440.org. Register before January 1st and your name goes in the hat for a Paul Harris Fellow. I want all the clubs to have a project poster board for display at the conference. We'll talk about that more as I visit your clubs.



Yours in Rotary,

DG Dave Scriven

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Message from RI President John Kenny

My fellow Rotarians:

Lord Byron wrote, "The days of our youth are the days of our glory." For me, that is the line that springs to mind whenever Rotary's youth programs are mentioned. In Rotary, September is New Generations Month - a time to focus our attention on our programs for youth and the role they play in shaping the Rotarians of tomorrow.

Our youth programs - Interact, Rotaract, Rotary Youth Leadership Awards, and Rotary Youth Exchange - are some of the most important programs of Rotary. I say this because of the unparalleled potential they have to influence young minds and souls toward peace, goodwill, and harmony. That potential is the greatest in youth because the experiences of our early years never leave us; they shape who we later become. In the words often attributed to St. Francis Xavier,

"Give me a boy until he is seven, and I will give you the man." For myself, I would give it a bit longer than that - but there is no doubt that the experiences of our youth have a greater formative power, and a greater ability to shape character, than any we may have in our adulthood.

When a teenager from the United States has the chance to travel to India to participate in a National Immunization Day, or when a student from Brazil spends a year studying in Japan, that person will be forever changed. These youngpeople will have formed connections and affections that will endure. They will never think about their own country, or the world, in the same way again. Their perspective, their priorities, and their values will have been permanently shaped by that experience in a way that no later experiences will have the power to do. Your hard work ensures that these experiences continue to be possible - that these programs continue to be available, to be well run, and to earn the trust of the participants and their families.

The impressions of youth are strong, and they are lasting. There is never a second chance at them. We may grow and change as we get older, and we are surely changed by all of our experiences. But there is never another chance to build who we are. That happens only once: in our youth.

The days of our youth truly are the days of our glory – but through Rotary's youth programs, those days become the glory of all of Rotary.

John Kenny
President, Rotary International



New Generation of Rotary Members Always Feel Welcome

by Doreen Shaar

When you look around the room at the Gillette Evening Rotary meetings you see just about every generation imaginable. Gen Yers visiting with Baby Boomers or Gen Xers greeting Millennials. It happens almost every week and no matter what their age a visitor or new member always feels welcome.

With new generations becoming active in the club the seasoned veterans have been remarkably tolerant of the ideas and technology that Gen Yers and Gen Xers have grown up with. Recently, the Gillette Evening Rotary Facebook page was activated to help



Three members of the Gillette Evening Rotary club's new generation spend some quality time outside of the meeting. (l to r) Mark Collins, Joe Uhler and Chris Cole enjoy a weekend of four wheeling in the Big Horn Mountains.

to help keep club members up to date on program schedules, post pictures from group activities and keep each other informed. An online survey tool was also used to gain valuable feedback from club members about the annual Rotary Ball.

More importantly though the diverse mix of generations has helped younger members gain valuable knowledge and insight about the history of the club. In 2008 a new Rotary directory with pictures and contact information was produced by club member Ann Turner to help people keep all the faces familiar. The road isn't always smooth, but the young and young at heart find a way to make it all come together.

So, remember to be patient with us. If the new generation is texting, twittering or surfing the web on their Blackberry don't take it as a sign of disrespect. It's just what we do and we mean no harm by it. In fact, we may be sharing information with the world at the very minute it is being presented!

Rotary Club #1126 teams with Kiwanis Club for "Trails of Fun"

by Joe Schon, Scottsbluff-Gering Club President

The Rotary Club of Scottsbluff-Gering, Nebraska was asked to make a contribution to a community development project proposed by the local Kiwanis Club. Noon Kiwanis Club President Bob Coming requested our Rotary Club support a \$150,000 "Trails of Fun", outdoor, multi-functional and



Presentation of check.

multi-dimensional amusement park for children. Bob had seen a similar project in Casper, Wyoming, and challenged his Club to raise the funds and support for a similar Project along the North Platte River park area next to the Scottsbluff Zoo and the YMCA Trails West Park area.

Bob presented his project to the Scottsbluff-Gering Rotary Club, and Past President Mark Gillam, encouraged by the support of the Board and the Membership, committed \$10,000 to the financial needs of the project.

But it didn't stop there.

For the first day of the Installation of the Trails of Fun Project, Mark and current President, Joe Schon, lead 35 Rotarians dressed in their work shoes and Rotary T-Shirts to a Work-Day schedule, that encompassed all the "start-up" project necessities: from building saw-horses and work stations, to setting up chop-saws and locating and inventorying donated tools, materials and supplies.



Finished project.

"It was a bare plot of land-fill when we got there", said Mark, "But by the end of that first day, it looked like a real job-site." Many Rotarians came back the next morning at 7:30AM and others throughout the week-long project."

Joe Schon said, "It brought the true meaning of Community Partnership to the forefront. The cooperation with Kiwanis will provide a vital community recreational area along our valued river-front."

Rock Springs Rotary News

By Bonnie Cannon



Pictured right to left: Rotary President Jo Suftko, members Rosie Bunning, Tammie Creager, and Treasurer Jennifer Cuthbertson.

The Rock Springs, WY Rotary Club has had a busy summer. The club fed hundreds of hungry folks bound for the Red Desert Roundup Rodeo at the annual Rotary Pancake breakfast in late July. All the proceeds were given to the local Senior Citizens' Center to help the elderly defray the cost of their medications.

In addition, the club hosted its annual Kids' Dog Show at the county fair. The event is all in good fun as children are encouraged to come show their pooches in such categories as "Best Trick" "Best Costume" and "Most Spots." A good time was had by all, and every child received a ribbon or award for their participation. Shown in photo is Rotary President Jo Suftko.



Rotary President Jo Suftko with participants of the event.

End Polio Now~Celebrate on October 24

By AG Doug Mannering, D5440 Polio Chair

October 24 will bring together a large part of the Rotary world in the fight to End Polio Now. In our District 5440 and in many districts around the world, Rotarians and communities as a whole will celebrate the end of World Polio Week. Clubs in our district are spreading the word about Rotary's work with the World Health Organization, UNICEF, and the Center for Disease Control and Prevention to eradicate polio.

In 1985, there were 350,000 cases of polio in 125 countries. Since then, over 2 Billion children have received the oral polio vaccine, and 5 Million children have been saved from paralysis. There are now fewer than 2,000 cases of polio per year. All this, for a cost of less than \$1 per immunization. As of now, there are only 4 polio-endemic countries in the world - Afghanistan, India, Nigeria and Pakistan. However, it is estimated that 10 million children will be paralyzed in the next 40 years if we don't capitalize on the \$5 Billion investment in polio eradication.

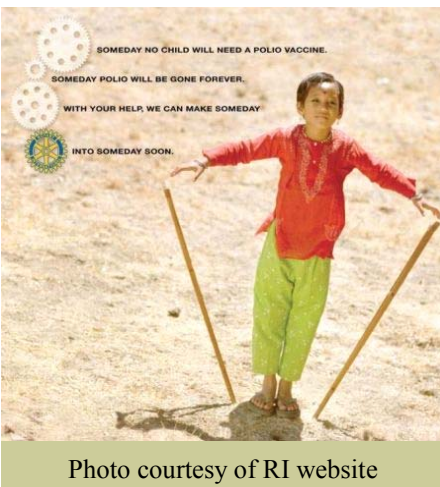


Photo courtesy of RI website

There's encouraging news in the war against polio:

- A new bivalent serum is available which fights the 2 remaining strains of polio
- 97% of the polio-stricken parts of Pakistan are outside of war zones
- The other 3% will be reached by the efforts of Rotary and its partners
- The Bill and Melinda Gates Foundation has given Rotary grants totaling \$355 Million
- Rotarians like you are raising community awareness and dollars to match the Gates' US\$200 Million challenge grants

As John Kenny, RI President, reminds us, in Henry Ford's words, "We're not known for what we're GOING to do, but by what we've DONE". Rotary does not want to be known for ALMOST eradicating polio.

Polio eradication will remain the Rotary Foundation's #1 priority until polio is eliminated. Yet, in the words of Jonathan Majiyagbe, The Rotary Foundation's past chair, "Until polio is eradicated worldwide, the disease will remain only a plane ride away".

Put October 24 on your calendar. Promote the work of Rotary with friends, neighbors and relatives. Remember, "The Future of Rotary is in Your Hands". Visit www.rotary5440.org and www.rotary.org/endpolio for additional information.

Middle School Students Apply 4-Way Test in Loveland

By Julie Johnson Haffner

The Rotary Four Way Test is a 24 word code of ethics that members of Rotary Clubs use to measure the things they think, say or do.

Weekly Rotarians around the world say these words: “Of the things we think, say or do...Is it the Truth? Is it Fair to all concerned? Will it build Goodwill and Better Friendships? Will it be Beneficial to all concerned?”

The Loveland Rotary clubs have taken the Four Way Test and developed it into an opportunity for student service in Conrad Ball, Walt Clark, and Turner Middle Schools for students ages 12-15. Rotary business leaders go into these schools as role models who model honor, success, goodwill, sincerity and support for young people. Through classroom table discussions these Rotarians and the students apply the Four Way Test to situations middle school students face each day giving students practice making better decisions while learning the ethics of the Four Way Test.

Last year over 50 members of Loveland's Rotary Clubs worked with 750 students at three middle schools in 23 classroom sessions putting in over 204 classroom hours.

Since the programs' beginnings in 2006 Rotarians have worked with 1535 children, held 85 sessions and logged approximately 12,750 total “people” hours. We now have over 70 Rotary volunteers signed up for the program from all three Loveland Rotary clubs.

Rotarians who volunteer for the Four Way Test program receive a thorough orientation and training before going into the classroom situations. The program has the support of Thompson School District administration and middle school principals.

The volunteer commitment Rotarians make to this program is to attend one orientation meeting and then facilitate two classroom sessions of 90 minutes each during the school day sometime between October and April. There are no nights, weekends, holiday or summer commitments!

Rotarians who are interested in participating in the Rotary Four Way Test program are asked to contact Julie Johnson Haffner at 635.4106. School officials who are interested in implementing the Rotary Four Way Test program at their school are asked to contact Bob Eatman at 461.1971.

Club Attendance and Membership - July, 2009

ROTARY CLUB	July - 09 Attendance	July - 09 Members	July - 09 Members	Change YTD	Change Per Mth	ROTARY CLUB	July - 09 Attendance	July - 09 Members	July - 09 Members	Change YTD	Change Per Mth
Buffalo	60.00	35	35	0	0	Lander	60.00	67	67	0	0
Casper	55.11	177	177	0	0	Laramie	49.00	100	100	0	0
Casper 5 Trails	42.00	65	65	0	0	Laramie Sunrise	73.00	26	26	0	0
Cheyenne	51.00	202	202	0	0	Loveland	79.00	187	187	0	0
Cheyenne Sunrise	70.48	35	35	0	0	Loveland Mtn View	60.83	48	48	0	0
Cody	59.00	76	76	0	0	Loveland TV	70.45	36	36	0	0
Craig	75.00	20	20	0	0	Morrill	81.00	17	17	0	0
Douglas	Not Rep'd	37	37	0	0	Powell	66.00	28	28	0	0
Estes Park	69.20	144	144	0	0	Ranchester/Dayton	Not Rep'd	22	22	0	0
Estes Valley Sunrise	78.26	65	65	0	0	Rawlins	Not Rep'd	34	34	0	0
Evanston	Not Rep'd	43	43	0	0	Riverton	Not Rep'd	50	50	0	0
Ft. Collins	Not Rep'd	194	194	0	0	Rock Springs	43.36	29	29	0	0
Ft. Collins After Work	63.10	21	21	0	0	Scottsbluff/Gering	54.34	113	113	0	0
Ft. Collins Breakfast	75.62	73	73	0	0	Sedgwick County	69.00	24	24	0	0
Ft. Collins Foothills	61.00	108	108	0	0	Sheridan	49.16	129	129	0	0
Gillette	40.29	67	67	0	0	Ski Town, USA	85.94	32	32	0	0
Gillette-Energy	54.00	54	54	0	0	Star Valley	Not Rep'd	21	21	0	0
Greeley	Not Rep'd	153	153	0	0	Steamboat Springs	77.20	85	85	0	0
Greeley After Hours	73.68	21	21	0	0	Sterling	52.25	36	36	0	0
Greeley Centennial	61.01	109	109	0	0	Teton Valley	61.00	39	39	0	0
Greeley Redeye	72.50	30	30	0	0	Thermopolis	63.00	28	28	0	0
High Plains (Eaton)	Not Rep'd	25	25	0	0	Torrington	Not Rep'd	70	70	0	0
Jackson Hole	Not Rep'd	198	198	0	0	Windsor	55.00	34	34	0	0
Jackson Breakfast	66.00	18	18	0	0	Worland	Not Rep'd	39	39	0	0
Jackson Supper	60.81	38	38	0	0						
Johnstown/Milliken	69.00	15	15	0	0	TOTALS		3340	3340	0	0
Kemmerer	59.00	23	23	0	0						

Casper Rotary Club Holds 10TH Annual Duck Derby

By PP Robin Mundell

It takes only ONE Rotarian with ONE idea. Looking for a new and different fund raising event, then President-Elect, Deb Theriault of the Casper Rotary Club presented to the club the Duck Derby concept. She envisioned the project as not only raising funds for Rotary projects in the community, but a way to get all club members engaged. In partnership with the Platte River Parkway Trust's evolving Fall Festival, the first Duck Derby was held in September 2000. Approximately \$35,000 was raised in that first year. The funds were disbursed to several nonprofit organizations in the community.

When Rotary International asked clubs to implement a centennial project, Duck Derby funds were targeted to the Casper Rotary Club project – Crossroads Adventure Playground. Until 2009, all funds raised were used to build the playground, install lighting, sprinkler system, and picnic shelters with equipment. The crown jewel of the park is the large covered pavilion to be used for community events.

This year the Casper Rotary Club celebrated its Tenth Annual Casper Rotary Duck Derby. The Monday before the duck race Co-Chair Robin Mundell announced \$41,000 had been raised, a long ways from the targeted \$100,000. To rev up the Rotarians, Co-Chair, Chance Warne announced that if 5,000 ducks were sold (translate into \$100,000 raised), he would paint his body yellow, shave his head and follow the ducks down the river.



Co-Chair Chance Warne makes good on a deal.

On race day, the ducks were released on the North Platte River near Jonah Bank off of First and South Poplar Streets. It took the ducks about 30 minutes to travel to Crossroads Park where the winning and losing ducks were scooped up. Rotarians and the community came through. A record 5,251 ducks had been sold, totaling \$105,020. Chance fulfilled his promise. (Picture attached is courtesy of Casper Journal – Please give credit)

Five major prizes were given away to the holders of the first five ducks that arrived. Major sponsors of the event were Black Hills Bentonite, World Wide Travel, Jonah Bank, First Interstate Bank and Groathouse Construction. K2 Radio, the Casper Star Tribune and KCWY-TV were media sponsors. The community businesses donated an additional 114 prizes in the form of gift certificates, services, and products. A list of the prize winners can be found on the Casper Rotary website, www.casperrotary.org.

The other aspect of the Duck Derby is that the Casper Rotary Club partners with neighboring Rotary Clubs and several nonprofit organizations. The partners keep one-half of the proceeds of tickets sold by their organization. Approximately 40% of funds raised are distributed to the partners. This year, the Douglas Rotary Club, Five Trails Rotary Club, Rotaract, Central Wyoming Rescue Mission, YMCA, 4-H, Isaac Walton League, Boys and Girls Club of Central Wyoming, Platte River Parkway Trust and the Child Development Center of Natrona County.

The Casper Rotary Club will be using its Duck Derby proceeds to work on Rotary Park at the base of Garden Creek Falls. A total of nearly \$500,000 has been raised by this great annual event. All of the Casper Rotary Club members are involved in the event. The vision of Past President Deb Theriault has been fulfilled and the Casper community has benefitted. The event is successful because of the vision of ONE Rotarian and the work of ALL Rotarians!

Habitat for Humanity in Greeley RYLA to the Rescue

by Judy TeSelle



Habitat for Humanity is active in restoration and renewal of homes about to go into foreclosure in the Greeley area. That is where the story begins for 50 ambitious, energetic young RYLARIans fresh from RYLA Camp at Estes Park.

Kids and counselors gathered in a Greeley park on the evening of July 24 where several camped out over night. They began work the next morning on two Habitat houses around 6 a.m. performing general clean up, painting, and landscaping. The experience was described as



“A BLAST”. What better way to perpetuate *Service Above Self* than by jumping feet first into a great community project?

DISTRICT CALENDAR

For a complete listing of DG Club Visits visit www.rotary5440.org
July 1-December 31, 2009 - Early registration contest for District Conference
(see website for full details)

September, 2009 - New Generations Month
19 - GSE Team Leader Interviews, Kemmerer, WY

October, 2009 - Vocational Service Month
17 - GSE Team Member Interviews, Laramie, WY
24 - End Polio Now Public Campaign

November, 2009 - Rotary Foundation Month
13 - Executive Committee Meeting, Laramie, WY
14 - Mid-yr Assembly at Hilton Garden Inn, Laramie, WY
(visit website to register)

December, 2009 - Family Month

January, 2010 - Rotary Awareness Month
17-24 - Rotary International Assembly, San Diego, CA

February, 2010 - World Understanding Month
23 - Rotary's Anniversary
25 - Executive Committee Meeting, Cheyenne, WY
26-28 - Multi-District PETS, Denver Marriott Tech Center, Denver, CO

March, 2010 - Literacy Month

April, 2010 - Magazine Month
1 - Presidential Citation Forms due to DG David Scriven
15 - Deadline for clubs to submit nomination forms to DG David Scriven for the RI Recognition of Membership
Development Initiatives (MDI Award)
25-30 - Council on Legislation, Chicago, IL
30 - Executive Committee Meeting via conference call

May, 2010

June, 2010 - Rotary Fellowships Month
2 - Executive Committee Meeting, Casper, WY
3-5 - District 5440 Conference, Casper, WY
20-23 - RI Convention, Montreal, Quebec, Canada (tentative)

To submit articles to The Rhino Express,
please contact Editor Judy TeSelle at
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We're on the web
www.rotary5440.org