



# The Peak

Rotary International  
District 5440, Inc.



Longs Peak,  
Rocky Mountain National Park  
\*Newsletter name by Mark Tovar

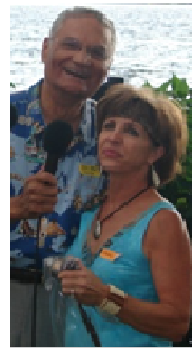
## Pirate Pig Roast ~ “Fun”draising was a huge success! By DG Mary McCambridge

What do you get when you put a bunch of creative Rotarians together? Usually a successful fundraising event for a great purpose where everyone has a wonderful time! On June 18<sup>th</sup>, the Loveland Rotary Club hosted a fundraising event to award youth scholarships in Loveland. Since DG Bryan Cooke was finishing his year and I was about to take office, we decided to combine our fundraiser with a “passing of the gavel” and have a great evening with about 165 attendees. It helps to have the perfect setting which we had in the backyard of Rotarian Rich Ball and his wife Lou on beautiful Lake Loveland.

The “Pirate Pig Roast” was a smashing success with pirate costumes and more earrings than one can imagine! A big thank you to outgoing District Governor Bryan Cooke who has done a wonderful job this past year. Bryan had the daunting task of bringing Future Vision to our district and did so quite successfully. PDG David Scriven served as our Master of Ceremonies and the passing of the gavel is now history!

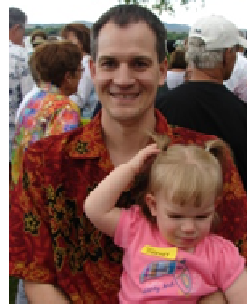


Jim and DG Mary enjoyed the Pirate Pig Roast in full costume!



Passing of the gavel.

We are looking forward to a wonderful Rotary year. Please bring all your creative ideas to your local clubs and help your new Presidents off to a rousing start! We have much to do as well as much fun ahead of us – best of luck!



Riverton RC PE Jonathan Faubion enjoyed the evening with his daughter.



Windsor RC PP Ardin & Laurie Wright.



Best Costume went to DGN Julie & Charles Phares pictured above with PDG George and Mary McIlvaine.

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July, 2011

### Inside this issue:

- “Cranium Cup” 2
- “A Look Back”  
2012 Conference
- “Quacks in a Car” 3  
“Retro Rewind”
- “A Natural Partnership”
- Kick up your heels 4  
and head to  
Cheyenne
- “A look back on a  
great year”
- “Fun”drasier for 5  
Samoa
- Ropin’ good time  
in Cheyenne
- Membership & 6  
Attendance  
Report
- “Black Tie Bingo” 7
- Rotary 4x4 Tour
- RI Changemaker  
Award



*The Trivinator  
(First National Bank) are the  
Cranium Cup Champions*



*Relatively Genius  
(Cheyenne RC) are the Best  
Team Spirit winners*



*Greeley interact students  
welcome Teton Valley interact  
students to the  
District Conference*

## *“Rotary Rocks the Rockies”*



*“Springtime in the Rockies”  
by Dick Schilling*

## Cheyenne Rotary club held 4th Annual Cranium Cup on May 7th by PP Billie Addleman, Cheyenne Rotary Club

The 4th Annual Cranium Cup, a one-of-a-kind team trivia contest, was hosted by the Cheyenne Rotary Club on Saturday, May 7, 2011. Teams of eight competed in answering questions in the categories of history, science, entertainment, culture and sports. The event was open to businesses, individuals and organizations. Seventeen teams competed including

Cheyenne Community Rotaract and LCCC Rotaract. The Trivinator, sponsored by First National Bank, captured the Cranium Cup, after the closest competition ever, narrowly defeating the Laramie County Library team after three tie-breakers. The names of the winning team members will be engraved on the perpetual trophy and displayed at First National Bank until next

year’s event. Dressed as Albert Einstein, the Relatively Genius team, sponsored by Cheyenne Sunrise Rotary, won the Best Team Spirit Award. The FUN event raised more than \$20,000 for the Cheyenne Rotary Clubs Foundation. Start assembling your team of geniuses for next year!

## A Look back at the District Conference

by Anna Naylor, President, Teton Valley Interact Club

The experience I received by attending the 2011 Rotary District Conference in Greeley was both rewarding and inspiring. Each presenter showed a great amount of passion for bettering the world and helping those less fortunate. It was a great way to open the eyes of people who live in small communities to the serious problems that occur in other countries every day. I was honored to be a

part of that conference because each speaker was humble, but ambitious. Their motive for promoting their cause was not to gain personal benefit, but to reach out and recruit extra assistance, advocate the idea of progression, and allow us to generate other ways to contribute to our world.

Not only did this conference broaden our view on poverty, but it provided us with an enjoyable and artistic

aspect as well. The Polio benefit concert included two musical performances: the first by a talented, unique band called the Ian Cooke Band and the second by an Elvis impersonator, which turned out to be quite humorous. These two experiences are only the highlights of the many motivating and pleasant events that were available at the conference.

## 2012 DISTRICT CONFERENCE FEATURES RI PRESIDENT KALYAN BANERJEE

Rotary International President Kalyan Banerjee will emphasize the broader Rotary family in his speech at next year’s District Conference in Estes Park. The District 5440 conference is one of the few in the USA that Mr. Banerjee will attend in 2012. The conference committee has also received a commitment from former RI General Secretary Ed Futa to bring his wry humor and incredible Rotary knowledge to our event, which will be held June 7-9 at the amazing YMCA of the

Rockies resort and conference facility in the mountains at the edge of Estes Park.

“We’re designing this conference with special emphasis on Rotarians and their families, featuring wonderful opportunities to work and play in this beautiful setting,” Mary McCambridge, District Governor said. Numerous on-site activities will be available, together with informative House of Friendship, exciting club projects and international initiatives. “Brad

Fitch, a renowned John Denver tribute singer will also join us for great entertainment on Friday evening,” she said.

There will also be a big bonus for early registration. Those who sign up by April 6<sup>th</sup>, 2012 will be eligible for a drawing for an Apple iPad 2® or a Dick Shilling 18x24 inch canvas wrap print. More information and registration directions will be forthcoming in the fall according to McCambridge.



The Rotary Club of Estes Park held a ‘fun’draiser in which people guessed how many ducks were stuffed into a car. The proceeds benefited the projects of the club and

each guess cost \$10. The person who had the closest guess won \$1,000 or 35% of the proceeds (whichever was higher)\*.

This “fun”draiser, closed on July 4th at the

Coollest Car Show in Bond Park.

\*Amount raised/won is unavailable at this time.



Can you guess how many quacks are in this car?

## Retro Rewind

by Robyn Schaneman, President, Loveland Mountain View RC

Loveland Mountain View Rotary held their annual fundraiser on June 10<sup>th</sup> at the Embassy Suites in Loveland. The theme was Retro Rewind, with music from the 60’s, 70’s & 80’s. Rotarians and guests enjoyed dressing up with costumes from the same eras. Silent and live auctions contributed to the success of the event, which was able to

net over \$20,000. The bulk of the event proceeds will be donated to Hearts & Horses Therapeutic Riding Center. The mission of Hearts & Horses is to promote the physical, cognitive, emotional and social well-being of people with special needs through equine assisted therapy. Some parents and children were on hand during the eve-

ning to share stories of how they have benefited from Hearts & Horses. Attendees were very touched by their stories and donated over \$7,000 during a paddle auction to go directly to scholarships to attend Hearts & Horses. This was the 4<sup>th</sup> annual fundraiser for Loveland Mountain View Rotary.



Jeff Lund and Nicole Ferrara from Mountain View Rotary take a break from the festivities.



Rotarians and guests dance the night away by learning the hustle.

## A Natural Partnership

By Pat Butts, District Membership Chair

Recently RI polled district membership chairs across the world to see just what districts are doing to build membership. One of their key focuses was on two areas partnering together: membership and public relations.

So, my challenge to you clubs in District 5440:

1. Do you have a membership person and a public relations person in your club?
2. Have you established those committees in your club?
3. If you don’t, this is a good year to select members

to serve in these areas.

Are you getting the information out to both your members and your communities on the great work you’re doing and the many opportunities for service available through your local Rotary club?

## District Membership



Challenge



Contact Lori Millin 307-630-3710  
or [lorimillin@bresnan.net](mailto:lorimillin@bresnan.net)

*\*\*Limited packages available\*\**

## Kick up your heels and head to Cheyenne

by Lori Millin, Cheyenne RC

Sunday, July 24<sup>th</sup>

Cheyenne Frontier Days Rodeo tickets (2)

Charlie Daniels band tickets (2)

Overnight with a Rotarian

\$250 donation to the

Rotary Club of Cheyenne Foundation

## PDG Bryan Cooke's thoughts on a great year!

by PDG Bryan Cooke, Greeley Rotary Club



*Pictured at left is Past RI President Ray Klinginsmith and at right Past RI General Secretary Ed Futa*



**Bravo District 5440!** Your contributions of \$287,675 to the **Annual Programs Fund**, earned a **congratulatory call** from **Sean Allen** of **The Rotary Foundation TRF**. This means that your **District Governor for 2014-15** will have a comfortable budget to work with!

**RI President Ray's Year End Gala:** Carolyn and I had an enjoyable time driving out to Rotary International Headquarters RI HQ at Evanston, IL for a memorable four days. It started with Home Hospitality on **Monday**, June 27th, a reception on **Tuesday** morning with **RI PE Kalyan Banerjee**, who then installed **Barry Axler**, 108<sup>th</sup> President of Rotary/One Rotary Club, a visit to **Comely Bank**, the home of **Paul Harris** and his grave site at **Mt. Hope Cemetery**, culminating in dinner at Navy Pier. On **Wednesday** morning we witnessed a Change Over Ceremony for RI President **Ray Klinginsmith** and General Secretary **Ed Futa**. On **Thursday** we toured RI HQ followed by a debriefing forum for District Governors.

**Thanks & Farewell:** Last July when I was handed the

torch, I was faced with the urgent task of implementing the **Future Vision Plan** for our Pilot District. DRFC Mike Tormey & I asked for your help and you responded.

For any organization to run smoothly, it takes a lot of players all pulling together. My friend, the late **Dr. Cy May-shark** defined leadership as "**stating a goal and reaching it through the efforts of others and satisfying those whose judgment must be respected under conditions of stress, in a context of accelerating change.**" In a sense, that's what Rotary's leaders do every year.

As June winds down, I want to take this opportunity to thank all our Rotary friends in District 5440 for the opportunity of steering this Flagship District. Thanks for your support and cooperation during our transitional and transformational year as a Pilot District! Thank you for the privilege of serving as your leader this past year. I hope it was as enjoyable for you as it was for Carolyn and me!

I especially want to thank Rotary International RI staffers **James Damato Jr.**, **Charlene Sobczak**, **Abby McNear**, **Lisa**

**Silberstein & Adam McCormack** for their availability and willingness to help. Trustee & PRID **Lynn Hammond**, PRID **Grant Wilkins**, RID **Noel Bajaj**, Rotary Coordinator **Lynne Baker**, DRFC **Mike Tormey** and PDG **Greg Podd** for their sage advice and RRFRC **Bill Pettus** & Zone Challenge Coordinator **George McIlvaine** for their help with TRF and Polio respectively.

Thanks to our District Executive Committee especially Administrative Secretary **Kellie Tovar** and District Treasurer **Joni Kumor**, all our District **Committee Chairs**, **15 Assistant Governors**, **52 Club Presidents**, **Carolyn**, my wife and **Ian** our son. I along with 534 other DGs now have a new found respect for all **Past District Governors** especially my colleagues in **District 5440!** Finally, I wish my friend, your next **DG Mary McCambridge**, the very best, as she becomes the steward of this great District starting in July! Thank you for a spectacular year!

## Rotary Club of Fort Collins – ‘Fun’-draiser for Samoa

by Stacy Plemmons, Fort Collins Rotary Club

Fun, with intellectual pursuit as well? Rotary Club of Fort Collins started off with a mission to help the islands of ‘Independent’ (AKA ‘Western’) Samoa recover from the devastating earthquake and tsunami in late 2009, and wound up with a yearly ‘fun’draiser.

Besides several hundred lives and several villages, the tsunami wiped out schools on the south and east side of Upolo, the main island. So, working with the Rotary Club of Apia, Sa-

moa, past Apia member and US Peace Corps Country Director (Samoa), Stacy Plemmons, initiated a Rotary book drive to help rebuild those libraries. Then came the cavalry – FC Rotarian C.J. Streit discovered that his friend Rex Miller had three storage units stuffed with books from a bankrupt used book store, and the one time drive turned into a major project.

By sale time in January, the book sale had been designated Fort Collins Rotary’s major fund raiser for

the year. Volunteers led by Brenda Carns and Connie Pfeiffenberger sorted the more than 12,000 books, C.J. Strait and team (including the CSU Women’s Basketball Team) managed logistics, and Susie Ewing, Judy Boggs and Sue Wagner organized the club into sales teams. Final book sales exceeded \$10,000, and more important, a good time was had by all – so much so, the club has decided to make it an annual event!



*The CSU Women’s Basketball Team volunteers and Rotarian Stacy Plemmons stocking the sales tables. Players are (L to R) Chantel Kennedy, Kim Mestdagh, Chatilla Van Grinsven, Bonnie Barbee, Amber Makeever and Meixandra Porter.*

## Ropin’ up a good time in Cheyenne

by Lori Millin, Cheyenne RC

Saturday, July 30<sup>th</sup>

Watch the Cheyenne Frontier Days Parade

Tour Cheyenne

Dinner with Rotarians

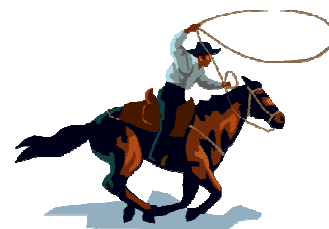
Toby Keith concert tickets (2)

Overnight with Rotarians

Cheyenne Frontier Days Finals Rodeo tickets (2)

\$400 donation to the

Rotary Club of Cheyenne Foundation



Contact Lori Millin 307-630-3710  
or [lorimillin@bresnan.net](mailto:lorimillin@bresnan.net)

*\*\*Limited packages available\*\**

	Not Rep'd	July 2010	May 2011	Gain/Loss May	YTD Gain/Loss	May Attendance %	
Buffalo	NR		31	31	0	0	0.00%
Casper			181	182	2	1	58.54%
Casper-Five Trails	NR		60	60	0	0	0.00%
Cheyenne			205	211	-3	6	55.00%
Cheyenne Sunrise			34	36	0	2	72.86%
Cody			81	78	-2	-3	53.00%
Craig (Moffat County)			21	21	1	0	78.00%
Douglas	NR		33	31	0	-2	0.00%
Estes Park			133	124	1	-9	75.40%
Estes Park-Longs Peak	NR		20	23	0	3	0.00%
Estes Valley Sunrise			64	69	0	5	101.82%
Evanston			46	46	0	0	76.00%
Fort Collins			187	161	-1	-26	66.00%
Fort Collins (Foothills)			105	110	2	5	71.00%
Fort Collins After Work	NR		20	20	0	0	0.00%
Fort Collins Breakfast			76	79	2	3	82.79%
Gillette			67	64	-2	-3	39.53%
Gillette Energy Rotary	NR		52	52	0	0	0.00%
Greeley	NR		147	141	0	-6	0.00%
Greeley Centennial			104	106	2	2	84.20%
Greeley Redeye	NR		32	28	0	-4	0.00%
Greeley-After Hours			19	20	0	1	78.10%
High Plains-Eaton	NR		29	19	0	-10	0.00%
Jackson Hole	NR		198	197	0	-1	0.00%
Jackson Hole Supper			38	45	0	7	53.18%
Jackson-Breakfast	NR		14	14	0	0	0.00%
Johnstown-Milliken			20	25	0	5	73.00%
Kemmerer			24	26	0	2	70.00%
Lander			66	69	0	3	66.70%
Laramie			102	100	1	-2	58.00%
Laramie Sunrise			28	26	0	-2	69.00%
Loveland			167	161	-1	-6	70.99%
Loveland Mountain View			43	35	0	-8	69.29%
Morrill	NR		20	19	0	-1	0.00%
Powell			32	22	-1	-10	63.00%
Ranchester-Dayton			23	25	0	2	65.00%
Rawlins	NR		32	29	0	-3	0.00%
Riverton			57	51	0	-6	49.02%
Rock Springs			27	32	0	5	0.65%
Scottsbluff/Gering			112	111	-1	-1	63.38%
Sedgwick County			27	30	0	3	66.60%
Sheridan	NR		126	127	0	1	0.00%
Ski Town-USA			27	29	-1	2	85.83%
Star Valley	NR		18	13	0	-5	0.00%
Steamboat Springs			85	84	-2	-1	71.79%
Sterling			37	37	0	0	52.70%
Teton Valley	NR		41	30	0	-11	0.00%
Thermopolis			31	31	0	0	57.00%
Thompson Valley, Loveland			33	35	0	2	72.14%
Torrington			65	66	0	1	70.83%
Windsor			32	32	2	0	66.00%
Worland			39	36	-1	-3	57.00%
Totals			3311	3249	-2	-62	45.45%



**Service  
Above  
Self**

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[WWW.ROTARY5440.ORG](http://WWW.ROTARY5440.ORG)

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*The Changemaker Award will recognize clubs that make an extraordinary impact through their work in the Avenues of Service.*

*For more information on changes for the 2011-12 Rotary year visit :*

*[http://www.rotary.org/en/MediaAndNews/News/Pages/110629\\_news\\_newyear.aspx](http://www.rotary.org/en/MediaAndNews/News/Pages/110629_news_newyear.aspx)*

## Fort Collins Breakfast fun-raiser

By PP Tracy Mead, Fort Collins Breakfast RC

The Fort Collins Breakfast RC is hosting a fun-raiser, not a fundraiser, and would like to invite all Rotarians and friends to join us for the Telluride Rotary 4x4 tour and BBQ. The cost is \$35 per person, and we plan to have three levels of trails: challenging, sightseeing, and somewhere-in-between. Our tour leaders will be Telluride Rotarians, and will include some wonderful high-country aficionados who know lots about the local history you will see, as well as the flora/fauna. For more information, please visit [www.telluride4x4.com](http://www.telluride4x4.com).



*Everitt Schneider with painted ladies.*



*PP Melanie Chamberlain enjoyed the evening.*



## Celebrates 9th year

By PP Judy TeSelle, Fort Collins After Work RC

How do you spell “FUN”raiser . . . BLACK TIE BINGO, that’s how. Rotary Club of Fort Collins After Work sponsored the 9<sup>th</sup> annual event on April 16 in the Agave Room of the Rio Mexican restaurant in Old Town Fort Collins. Event coordinator, Tanis Roeder, the genius behind the scenes, earned the distinction of “bingo master” for her smooth style. A wide range of bingo prizes included getaways, Bronco tickets and much more.

The weather cooperated and ticket sales were brisk; nothing could dampen the spirits of the enthusiastic

crowd. As the painted ladies of Idea Wild charmed us, the silent auction tempted higher bids, aided in no small part by an open bar and live band.

When auctioneer Everitt Schneider began the live auction, the tempo got lively as RYLA participants were auctioned to raise scholarship funds. Dave and June Boon Donated their Winter Park home to the auction and upped the ante even more.

Scott Manno, former After Work member and *Bentfork* Chef extraordinaire, wowed us with cerviche’ tapas and took first place in

the restaurant category. The variety of food was amazing as several area restaurants donated their best hor’ de-voures to please our palates.

On the whole, it was a great evening filled with Rotary fellowship, great food, and most of all fund raising. The \$10,000 raised will benefit Idea Wild, Boys and Girls Clubs of Fort Collins and Rotary Club of Ft. Collins After Work. Many thanks to all participants . . . we could not have done it without your generous support.